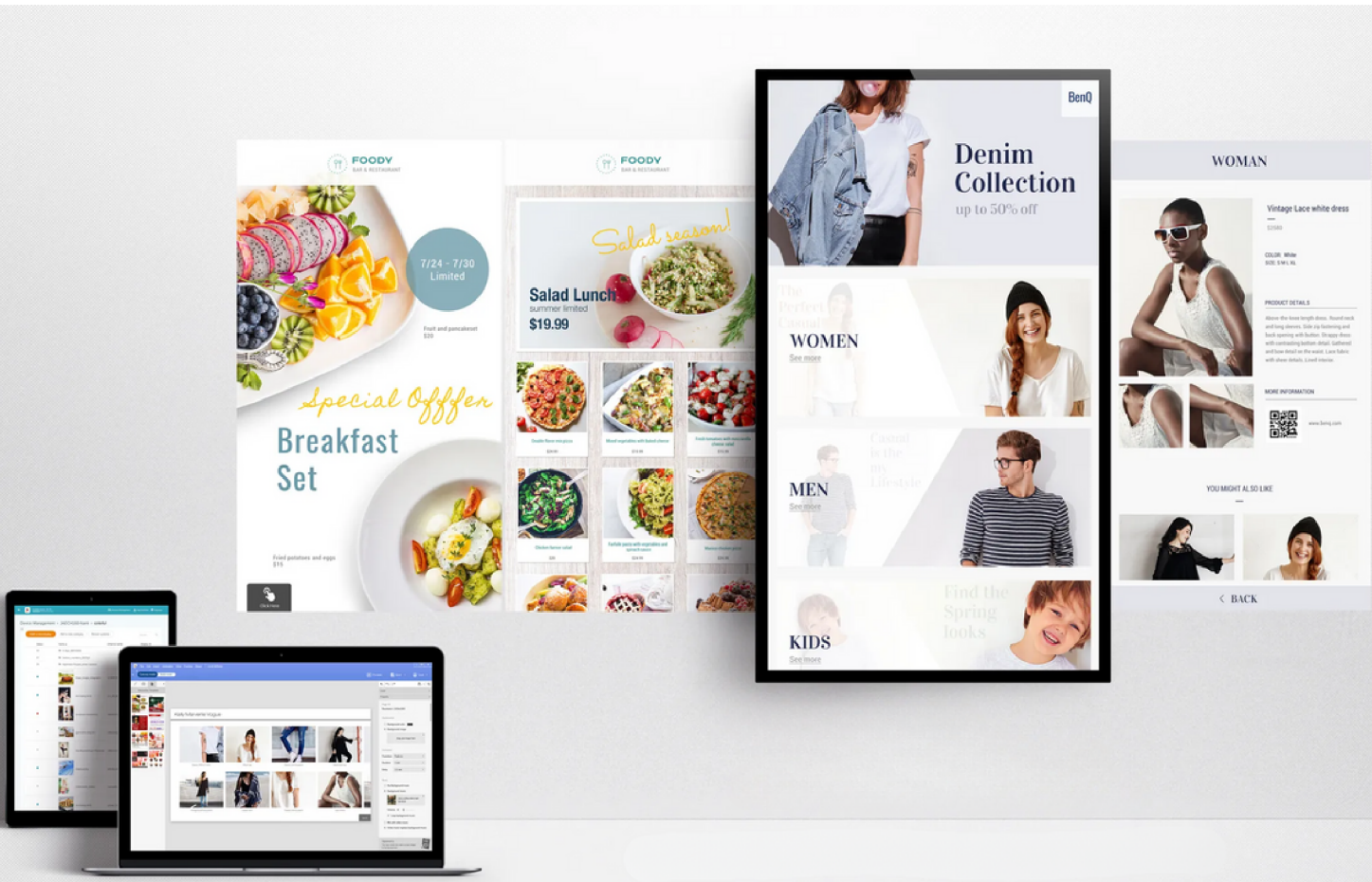# X-Sign

A Digital Signage Solution

Create and Deliver Engaging Content for Digital Signage

Create and Deliver Engaging Content for Digital Signage

Create and deliver engaging and interactive content for all your displays – with minimal cost and effort, using the X-Sign digital signage solution.

1 Content Creation

Get your message across

X-Sign is a cloud-based signage solution that helps you maximize the use of all your displays by turning them into interactive billboards. It enables you to build your brand identity, push promotions, inform, and communicate offerings – with support for dynamic content.
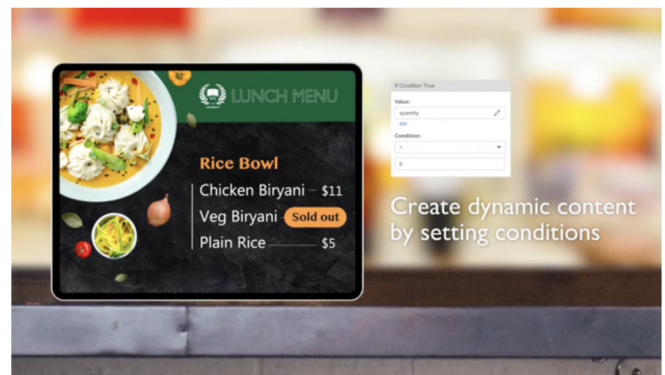
Create Content Like a Pro

With a large selection of customizable templates, creating and editing digital content for your signage is fast and intuitive. It enables you to create professional, interactive content without hiring a designer.

Support for all Screen Sizes

Templates are available for all types of business applications and with support for all types of displays, including 4K, FHD, stretch displays, and video walls. X-Sign is Pantone validated to ensure color accuracy.

Dynamic Content

X-Sign offers the ability to create dynamic content that adapts to changing circumstances such as low inventory, updated pricing or even changes in the weather forecast. Moreover, content can be changed based on pre-set conditions such as the time of the day or day of the week.

Create dynamic content that adapts to changing circumstances such as low inventory.
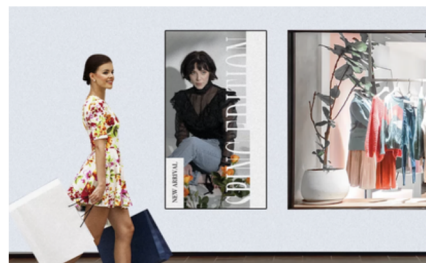
Touch Screen Support

X-Sign supports touch interactions and enables you to create an engaging user experience with interactive menus, product catalogs, and maps.

Select from hundreds of templates. Easily adjust it for your audience.

Restaurants
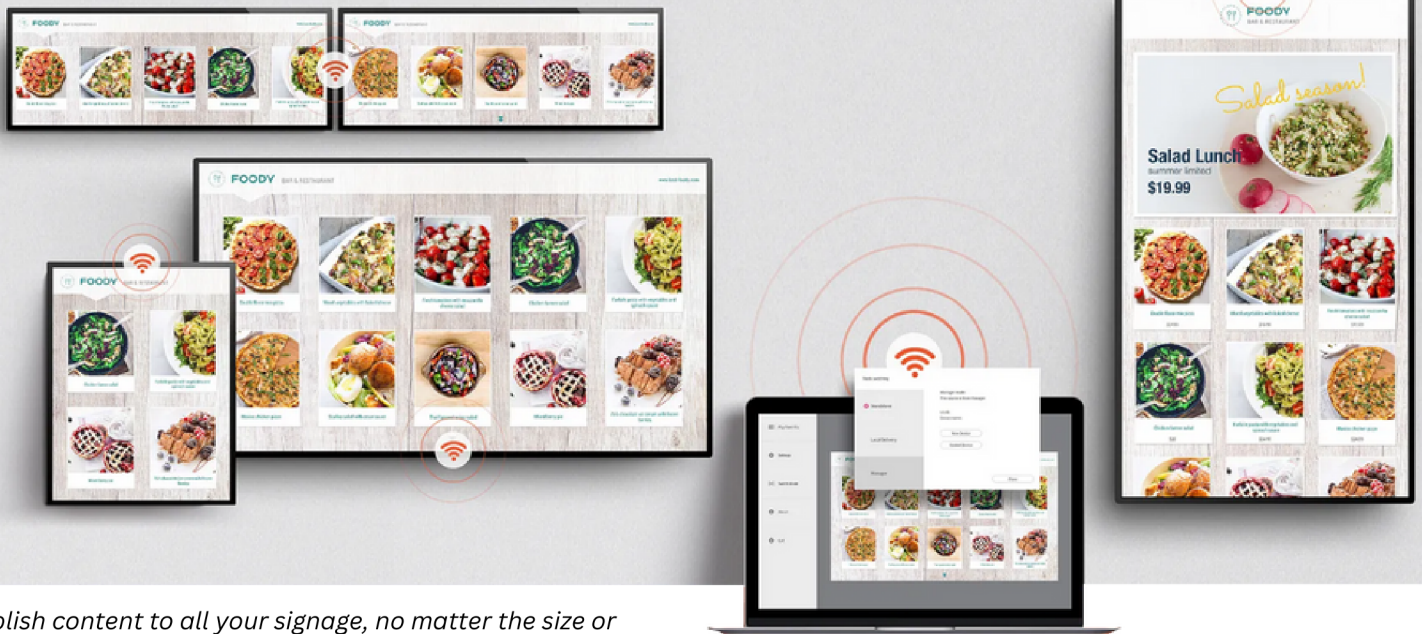
Attract customers with vibrant menus and daily specials.

Retail Stores

Create captivating, touch-based interactive signage.

Gyms, Spas, etc

Update prices, schedules and events in real-time.

Publish content to all your signage, no matter the size or brand via Wi-Fi.

2 Device & Content Management

Intuitive Scheduling
X-Sign enables intuitive advance scheduling of content via a web-based calendar. It makes it easy to set a time when content should be distributed, either during a specific time of day or on a daily sequence.

Targeted Content
X-Sign allows you to group displays by department or location, so you can deliver relevant content to your target audience.

Remote Device Management
Remotely control all of your displays from a centralized, off-site location. Monitor display performance in real time, control basic functions, see what content is playing on each display, and receive error alerts.

3 Distribution of Content

Cross-platform publishing
X-Sign can search for devices on the same domain, using the Wi-Fi network, allowing content can be delivered wirelessly, via the cloud. In addition, content can also be delivered via the LAN or on a USB.

X-Sign supports all types of displays, including different display brands, sizes and platforms. Whether you are using Windows, iOS, or Android devices, X-Sign has you covered.

Track Customer Engagement
X-Sign collects valuable data about how customers engage with your content. By tracking user interactions, you will gain insight into user behaviors, popular content and user preferences.